Greer Margolis Mitchell

Washington DC 20007 Suite 800 1010 Wisconsin Ave

Client: Buyer:

Est/PO Number: Schedule Dates:

10/01/12 to 11/11/12 06260797

Contract type:

Weeks:

Client/Product/Estimate:

3400 95 /101 /1537

Campaign Ref: Sales Rep: Order Ref:

Business Category: Transactional

Business Type:

HRP Washington, DC 06260797 POLITICAL

E:120802010

Political

Submission Cost:

Barack Obama/ D/ President

Barack Obama/ D/ President Submission Number 101 Issue 1



250 International Dr. Spartanburg SC 29303-6698 (864) 576-7777 FAX (864) 595-4615 WYCW-TV Original

Goods, All Car	1 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	

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		Sun 7p Law & Order		Sun 1105p Seinfeld		Sun 1035p Seinfeld	V	Sun 1035p Seinfeld	ů.	Sat 1.135p Border		M-F 630p Everybody Loves Raymond	VV - T	M-F 4p Dr Phil		M-F 1035p Seinfeld	Sales Product Details
weekly lotals: Total Spots(Ord Spots)	Cor	40 ~ 30	· Cor	35	Car	^ ⁶	Cò	45	Cor	25	Col	60	Col	.50	Co	50	Rate S
rd Spots	Comme	30	Comme	30.	Comme '	30	binime *	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
)		Nbr of Spots		Nbr of Spots		Nor of Spots	2. 5.	Nor of Spots		Nor of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
10				1						_		2		2		2	10/01
9		1										2		2		2	10/08
11		1						_				2		2		2	10/15
9		1										2		2		2	10/22
11		_				1						2		2		2	10/29
2																	11/05
52		5		_		1		_		1		10		10		10	Total
		200		35		45		45		. 25		600		500		500	Cost

Greer Margolis Mitchell

Washington DC 20007 1010 Wisconsin Ave

Client: Buyer:

Barack Obama/ D/ President Submission Number 101 Issue 1



WYCW-TV

Spartanburg SC 29303-6696 (864) 576-7777 FAX (864) 595-4615 250 International Dr

Est./PO Number: Schedule Dates: Ref Sales Product Details Wed 9p ET / 8p CT Supernatural M-F 4p Dr Phil Wed 9p ET / 8p CT Supernatural M-F 630p Everybody Loves Raymond Wed 9p ET / 8p CT Supernatural 10/01/12 to 11/11/12 Barack Obama/ D/ President Weekly Totals: Total Spots(Ord Spots) Rate Submission Cost: Client/Product/Estimate: Contract type: Comme Comme Comme Comime Comme Spot Type 30 30 မ 8 30 Nor of Spots Nor of Spots Nor of Spots Nor of Spots Nbr of Spots 3400 95 /101 /1537 10/01 Political 10 10/08 10/15 Campaign Ref: Sales Rep: Business Type: Business Category: Transactional Order Ref: 10/22 10/29 = E:120802010 HRP Washington, DC 06260797 POLITICAL 11/05 N Total 52 Original Cost

6

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7

Grand Totals:

Spots Cost

52 3400

Totals

10/01

10/08

10/15

10/22

10/29

Month 11 Weeks: 4

11/05

470

815

Spots:

Commission: Gross Total:

2,890.00

3,400.00 510.00

Month 10 Weeks: 4

Grand Totals

S S E F HEADLINE# 6260797 UNAPPROVED REV #1 C) C) C)

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP AUG2/12 16.19

CHANGES *** WYCW-TV ***

CITY TAX	FLIGHT DAT	PRDCT OBAI	ORDER #			AGY #	ADV #	rs
STATE TAX	FLIGHT DATES OCT2/12 NOV6/12 WK-6	OBAMA FOR AMERICA EST#1537	CONTRACT # 6260797	WASHINGTON, DC	3050 K ST NW,	AGY. NAME GREER, MARG	ADV. NAME POLI/B OBAMA/D/PRE/US	
CO-OP BILLING NEEDED		EST#1537 COMMENTS: (LINE, ORDER, INVOICE)	# 6260797	DC 20007	W,	GREER, MARGOLIS, MITCHELL	A/D/PRE/US	
		OICE)	CLASS: NATL.		SALES PRSN	BUYER NAME	REP.#	
					WA-	1E LAURA	OFF.#	
DAT			LOCAL		MICA HANSEN	LAURA BASSETT	#	
DATE AUG2/12 16			REGIONAL		EN (H)		SALESMAN #	
16.19								

REP: REVISED ORDER ZEROED LN 4 ADDED LN 11 TTL SAME

FOR MICA

STA: THANKS, MIKE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE ****

ACCOUNTING 1010 WISCONSIN AVENUE NW SUITE 800 WASHINGTON, DC 20007 ALL INVOICES ARE GREER MARGOLIS TO BE SENT TO:

OBAMA FOR AMERICA

	:LINE#:REP :CD:
AGENCY AGENCY	: CD:
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101	TIME PERIOD
CODE = 95 E = 101	LGTH:
	SEC
AGENCY EST# = 1537	RATE
(1) (2) (1)	
37	START
	END
	:SPTS:
	WEEK :
	DAYS
	:STTS:

PROGRAM : CON COM1: WITHOUT A TRACE

4

W

1135P-1235A

30

\$25.00

10/6

10/6

0

SAT

0

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES *: AUG2/12 16.19 *** WYCW-TV ***

OCT/12 STATION MAKEGOOD OFFERS:
M1 OK'D BUY#4 1 LINE#:REP PROGRAM : BORDER
ORD COM1: PROGRAM CHANGE
THIS IS A MAKE-GOOD FOR OCT6 PROGRAM : ORD COM1: LINE#: 11 \$2,475.00 :CD: Þ 1135P-1235A HIME NOV/12 PERIOD MISSED:SAT/1135P-1235A OFFER:SAT/1135P-1235A CMT:PROGRAM CHANGE \$925.00 LGTH 30 SPOT IS SEC . .. BOOKED FOR 1 5 \$25.00 RATE SPOT SPOT/WK IS BOOKED 0016 0016 STA 10/6 ADV START PLS 10/6 DATE ADV 30g 30g SPTS: щ /WK: CONTRACT TOTAL \$25.00 \$25.00 HNVH WEEK TOTAL SAT (AUG2/12) PLS ADVISE. DAYS \$3,400.00 52 : TOTL:

MARKET TOTALS \$354,325 WYCW 1% WNEG Ο5 ωω « HHYW 17% WHNS 12% WSPA 148 AYMW ω ‰ CABL

% O

ACCURATE SHARES

SVC- NSI BO DEMOS- RA35+* BOOKS EST/ES

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 四十四四四 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

ORDER WORKSHEET TO:
 FROM STA MICA HANSEN (H)
WYCW -TV GRNVLLE/SPTNBRG/ASHV
REP HEADLINE# 6260797 SENT: AUG2/12 09.19 \$\$\$ APPROVED ORIGINAL ORDER

BUYER: LAURA BASSETT ESTIMATE#: 1537 OCT2/12 - NOV6/12 (WKS-

(WKS-6)

CONTRACT TOTAL TOTAL SPOTS

\$3,400.00

PAGE 1 (REV#0)

REP COMMENT: PREVIOUS

ADVERTISER: PRODUCT:

GREER, MARGOLIS, MIT POLI/B OBAMA/D/PRE/U OBAMA FOR AMERICA

AGENCY:

NEW ORDER TTL 3400 @ 52X PLS CFM

THANKS, MIKE FOR MICA

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#4

MISSED:SAT/1135P-1235A OFFER:SAT/1135P-1235A CMT:PROGRAM CHANGE

SPOT IS BOOKED OCT6 PLS ADV 30s

(AUG2/12) PLS ADVISE.

\$25.00 \$25.00

*** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680 HARRIS REPORT FROM REP

AUG1/12 19.53
*** WYCW-TV ***

	CITY TAX	FLIGHT DATES O	PRDCT OBAMA F	ORDER #			AGY #	ADV #
	STATE TAX	DATES OCT2/12 NOV6/12	OBAMA FOR AMERICA EST	COI	WASH	3050	_ AGY, NAME GREER,	ADV. NAME POLI
	CO-OP BILLING NEEDED	WK-6	EST#1537 COMMENTS: (LINE, ORDER, INVOICE)	CONTRACT # 6260797	WASHINGTON, DC 20007	3050 K ST NW,	R, MARGOLIS, MITCHELL	ADV. NAME POLI/B OBAMA/D/PRE/US
			NVOICE)	CLASS: NATL.		SALES PRSN WA-	BUYER NAME LAURA BASSETT	REP.# 0
	DATE AUG1/12			LOCAL REGIONAL		MICA HANSEN (H)	IRA BASSETT	OFF.# SALESMAN
- 1	19.53							#=

RET: NEW ORDER
TTI 3400 @ 52X
PLS CFM
THANKS, MIKE FOR MICA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800 WASHINGTON, DC 20007

OBAMA FOR AMERICA

1 1035P-1105P	AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101	:LINE#:REP :CD: TIME PERIOD : L
30	01 95	LGTH :
\$50.00	AGENCY EST# = 1537	SEC : RATE
10/2	# = 1537	: START
11/2		: END
N		END :SPTS: WEEK
TU-F		WEEK: DAYS
10		:TOTL:

PROGRAM : CON COM1: SEINFELD

PROGRAM :	Ø	PROGRAM CON COM1	ω	8	æ	PROGRAM : CON COM1:	7	PROGRAM :	ത	PROGRAM CON COM	(Ji	(វា	PROGRAM :	4	PROGRAM CON COM1	W	PROGRAM CON COM1	2	:LINE#:REP :CD:
RAM : DR. PHIL	400P-500P	GOM1: SUPERNATURAL	900P-1000P	900P-1000P	900F-1000F	RAM : LAW & ORDER*	600P-800P	RAM : SEINFELD	1105P-1135P	RAM : SEINFELD	1035P-1105P	1035P-1105P	WITHOUT A	1135P-1235A	RAM : RAYMOND	630P-700P	GRAM : DR. PHIL COM1: DR. PHIL	400P-500P	CD: TIME PERIOD
	30		30	30	. 30	DOUBLE RUN DOUBLE RUN	30		30		30	30	TRACE Bolder	30		30		30	: LGTH : SEC
	\$50.00		\$300.00	\$300.00	\$300.00		\$40.00		\$35.00		\$45.00	\$45.00		\$25.00		\$60.00		\$50.00	: RATE
	10/8		10/31	10/17	10/3		10/7		10/7		11/4	10/21		10/6		10/2		10/2	: START
	11/5		10/31	10/17	10/3		11/4		10/7		11/4	10/21		10/6		11/2		11/2	: END : DATE
	 1		ų	 .	 		Ь		Ь		 	Н		ы		N		2	:SPTS: WE
	MON		WED	WED	WED		SUN		SUN		SUN	SCN		SAT		TU-F		TU-F	WEEK : DAYS
	(រា		₽	1	Ľ		(Ji		₽		Ľ	₽		H		10		10	:TOTL:

REP HEADLINE# 6260797
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP AUG1/12 19.53

*** WYCW-TV ***

:LINE#:REP :CD: OCT/12 PROGRAM : CON COM1: 10 \$2,475.00 NOV/12 630P-700P RAYMOND RAYMOND TIME PERIOD \$925.00 LGTH 30 SEC \$60.00 RATE 10/8 START 11/5 DATE :SPTS: ш CONTRACT TOTAL TOTAL SPOTS HNVH MON DAYS \$3,400.00 52 :TOTL: (ា

MARKET TOTALS \$354,325 W

WYCW 18

WLOS 53% W

WYFF 178 WHNS 128

8 WSPA 148 WMYA 38

CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- EST/ES DEMOS- RA35+*